

Asharq Al Awsat		All Editions		In Saudi Arabia & GCC Countries		Central and Northern Regions		Western and Southern Regions		Eastern Region, Kuwait, Bahrain	
Ad Size	Ad Position	B&W	Color	B&W	Color	B&W	Color	B&W	Color	B&W	Color
Single cm / column	Front Page		400								
	Back Page		348								
	Inside Page	184	286	160	260	80	124	102	158	80	124
	Page 3				320						
	Page 5				310						
	Page 7 or 9			188	292						
	Business Pages			184	285						
Full Page	Back Page				208,800						
	Inside Page	73,600	114,400	64,000	104,000	32,000	49,600	40,800	63,200	32,000	49,600
	Page 3				186,000						
	Page 5				124,000						
	Page 7 or 9			75,200	116,800						
	Business Pages			73,600	114,000						
Half Page	Inside Page	36,800	57,200	32,000	52,000	16,000	24,800	20,400	31,600	16,000	24,800
	Page 3				64,000						
	Page 5				62,000						
	Page 7 or 9			37,600	58,400						
	Business Pages			36,800	57,000						
Quarter Page	Inside page	18,400	28,600	16,000	26,000	8,000	12,400	10,200	15,800	8,000	12,400
	Page 3				32,000						
	Page 5				31,000						
	Page 7 or 9			18,800	29,200						
	Business Pages			18,400	28,500						
DPS	Center of newspaper			140,800	228,800						

**Editorial Advertisements:**

**Add 100%**

on Advertising Rates and the word "Advertorial" must appear on top of each page.

**Inside Pages:**

**1 col x 10 cm Minimum**

- Special positions: Surcharge 15%
- No regional ads are accepted in the first 6 pages, center spread and front and back pages.

