

ARAB NEWS

The Voice of a Changing Region

Arab News

All prices are in Saudi Riyals

| Ad Size | Ad position | B/W | Color |
|-----------------------|---------------------|---------|---------|
| Single cm / Column | Front Page | | 330 |
| | Back Page | | 280 |
| | Inside Page | 163 | 253 |
| | Page 3 | 199 | 309 |
| Full Page | Inside Page | 48,900 | 75,900 |
| Half Page | Inside Page | 24,450 | 37,950 |
| Quarter Page | Inside Page | 12,225 | 18,975 |
| Half Page | Front Page | | 57,750 |
| Quarter Page | Front Page | | 28,875 |
| Full Page | Back Page | | 98,000 |
| Half Page | Back Page | | 49,000 |
| Quarter Page | Back Page | | 24,500 |
| DPS | Center of Newspaper | 104,646 | 162,426 |

• Special positions: Surcharge 15% on advertising rates.

All Prices in Saudi Riyals
 * VAT not included

Editorial Advertisements:

Add 50%

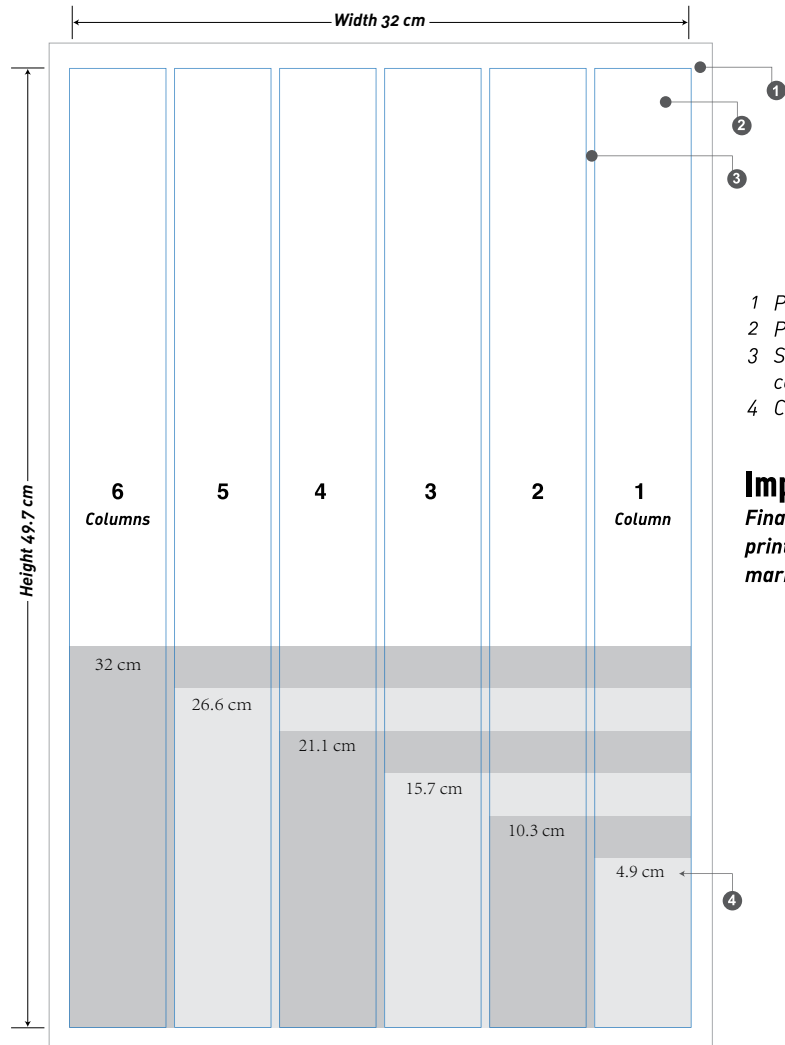
on Advertising Rates and the word
 "Advertorial" must appear on top of
 each page.



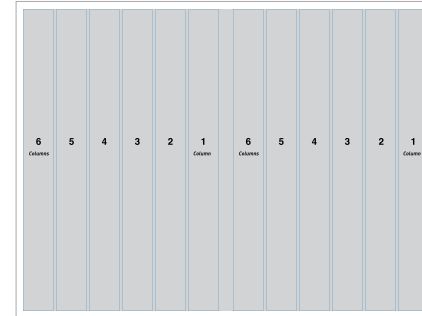
Arab News - Daily Issue

Artwork sizes for: **ARAB NEWS**
The Face of a Changing Region

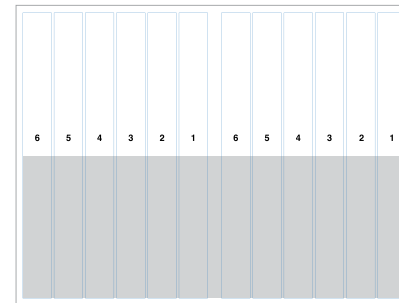
Page Specifications



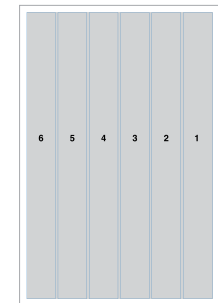
Important Note:
 Final artwork for
 printing without crop
 marks,



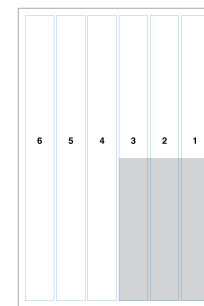
Double Page Spread
 Width 65.5 cm x Height 49.7 cm



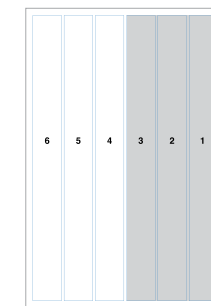
Half Double Page Spread
 Width 65.5 cm x Height 24.8 cm



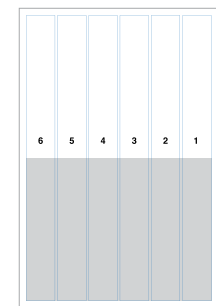
Full Page
 Width 32 cm x Height 49.7 cm



Quarter Page
 Width 15.7 cm x Height 24.8 cm



Half Page Vertical
 Width 15.7 cm x Height 49.7 cm



Half Page Horizontal
 Width 32 cm x Height 24.8 cm