

الجميلة

Al Jamila

All prices are in Saudi Riyals

Color of the ads	Ad Position	All Editions
Color Cover Advertisements - Full Color (4 Color Process)	Inside Front Cover	37,570
	Outside Back Cover	62,618
	Inside Front Cover Spread	64,399
	Front Gate Fold Back Cover	63,690
	Inside Back Cover	26,440
	Full Page	23,000
	Double Page Spread	45,810
	Double Page Spread (First, Second, Third)	60,808
	Double Page Spread (fourth, fifth, sixth)	54,972
	Facing Index	30,470
	Before Index	30,470
	Half Page	13,794
	Third page vertical	9,196
	4 colors Pages from 21 to 30	Full Page
Double Page Spread		52,682
4 colors Pages from 31 to 40	Full Page	25,300
	Double Page Spread	50,391
Black and White	Full Page	12,705

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* VAT is not included in rates

Discounts based on frequency of the advertisement (Inside Pages Only)

Frequency	Discount %
1 - 3 insertions	0%
4 - 6 insertions	5%
7 - 9 insertions	10%
10 insertions plus	15%

• **Special Positions:**
Surcharge 10% on above rates when available.

Editorial

Advertisements:

Surcharge 50% on Advertising Rates and the word "Advertorial" must appear on top of each page.

• Special Operations & Sponsorship Rates available upon request.



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