

# Arab news



Arab News - Daily Issue

## Arab News

All prices are in Saudi Riyals

Ad Size	Ad position	B/W	Color
Single cm / Column	Front Page		330
	Back Page		280
	Inside Page	140	217
Full Page	Page 3	171	265
	Inside Page	49,000	75,950
Half Page	Inside Page	24,500	37,975
Quarter Page	Inside Page	12,250	18,988
DPS	Center of Newspaper	104,860	162,533

## Weekly Supplements (Pinoy Xtra)

Ad Size	Ad position	B/W	Color
Single cm / Column	Front Page	165	256
	Back Page	132	205
	Inside Page	94	146
Quarter Page	Front Page	5,758	8,925
Half Page	Front Page	11,515	17,848
Full Page	Back Page	18,924	28,557
Full Page	Inside Page	13,160	20,440
Half Page	Inside Page	6,580	10,220
Quarter Page	Inside Page	3,290	5,110

## Editorial Advertisements:

### Add 50%

on Advertising Rates and the word "Advertorial" must appear on top of each page.

- Special positions: Surcharge 15% on advertising rates.

## Specifications of weekly supplements (Pinoy Xtra)

Specifications columns	Measurements columns
Number of columns	4 col
Column space	55 mm
Full Page Size	235 x 320 mm