



## Arrajol

All prices are in Saudi Riyals

Color of the ads	Ad Position	All Editions
<b>Color Cover Advertisements - Full Color (4 Color Process)</b>	Inside Front Cover	42,284
	Inside Back Cover	38,732
	Outside Back Cover	70,776
	Inside Front Cover Spread	82,697
	Front Gate Fold Back Cover	83,248
	Full Page	29,400
	Double Page Spread	58,795
	Double Page Spread (First, Second, Third)	73,805
	Double Page Spread (fourth, fifth, sixth)	67,614
	Facing Index	40,471
<b>4 colors</b>	Before Index	40,471
	Half Page	17,585
	Third page vertical	11,764
	Full Page	33,810
<b>4 colors Pages from 31 to 40</b>	Double Page Spread	66,944
	Full Page	32,340
<b>4 colors Pages from 41 to 50</b>	Double Page Spread	64,674
	Full Page	16,008

All Prices in Saudi Riyals  
\* VAT not included

## Discounts based on frequency of the advertisement (Inside Pages Only)

Frequency	Discount %
1 - 3 insertions	0%
4 - 6 insertions	5%
7 - 9 insertions	10%
10 insertions plus	15%

- **Special Positions:** Surcharge 10% on above rates when available.
- **First 10, first 20 and first 30 pages not available.**

## Editorial Advertisements:

- Surcharge 50% on Advertising Rates and the word "Advertorial" must appear on top of each page.
- Special Operations & Sponsorship Rates available upon request.



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