



Hia

All prices are in Saudi Riyals

Color of the ads	Ad Position	All Editions
Color Cover Advertisements - Full Color (4 Color Process)	Inside Front Cover	45,244
	Inside Back Cover	41,443
	Outside Back Cover	75,730
	Inside Front Cover Spread	88,486
	Front Gate Fold Back Cover	89,075
	Full Page	29,400
	Double Page Spread	58,795
	Double Page Spread (First, Second, Third)	78,972
	Double Page Spread (fourth, fifth, sixth)	72,347
	Facing Index	43,304
4 colors	Before Index	43,304
	Half Page	17,585
	Third page vertical	11,764
	Full Page	36,177
4 colors Pages from 41 to 50	Double Page Spread	71,630
	Full Page	34,604
4 colors Pages from 51 to 60	Double Page Spread	69,201
	Full Page	16,008
Black and White	Full Page	16,008

All Prices in Saudi Riyals

* VAT is not included in rates

Discounts based on frequency of the advertisement (Inside Pages Only)

Frequency	Discount %
1 - 3 insertions	0%
4 - 6 insertions	5%
7 - 9 insertions	10%
10 insertions plus	15%

• Special Positions:

Surcharge 10% on above rates when available.

• **First 10, first 20, first 30 and first 40 pages not available.**

Editorial

Advertisements:

Surcharge 50% on Advertising Rates and the word "Advertorial" must appear on top of each page.

• Special Operations & Sponsorship Rates available upon request.



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