



Hia

All prices are in Saudi Riyals

| Color of the ads | Ad Position | All Editions |
|--|---|--------------|
| Color Cover Advertisements - Full Color (4 Color Process) | Inside Front Cover | 45,244 |
| | Inside Back Cover | 41,443 |
| | Outside Back Cover | 75,730 |
| | Inside Front Cover Spread | 88,486 |
| | Front Gate Fold Back Cover | 89,075 |
| | Full Page | 29,400 |
| | Double Page Spread | 58,795 |
| | Double Page Spread (First, Second, Third) | 78,972 |
| | Double Page Spread (fourth, fifth, sixth) | 72,347 |
| | Facing Index | 43,304 |
| 4 colors | Before Index | 43,304 |
| | Half Page | 17,585 |
| | Third page vertical | 11,764 |
| | Full Page | 36,177 |
| 4 colors Pages from 41 to 50 | Double Page Spread | 71,630 |
| | Full Page | 34,604 |
| 4 colors Pages from 51 to 60 | Double Page Spread | 69,201 |
| | Full Page | 16,008 |
| Black and White | Full Page | 16,008 |

All Prices in Saudi Riyals
* VAT not included

Discounts based on frequency of the advertisement (Inside Pages Only)

| Frequency | Discount % |
|--------------------|------------|
| 1 - 3 insertions | 0% |
| 4 - 6 insertions | 5% |
| 7 - 9 insertions | 10% |
| 10 insertions plus | 15% |

- **Special Positions:** Surcharge 10% on above rates when available.
- **First 10, first 20, first 30 and first 40 pages not available.**

Editorial

Advertisements:

Surcharge 50% on Advertising Rates and the word "Advertorial" must appear on top of each page.

- Special Operations & Sponsorship Rates available upon request.



Published Monthly