

سايديتي

Sayidaty

All prices are in Saudi Riyals

Color of the ads	Ad Position	All Editions	UAE and Oman Edition
Black and White	Full Page	24,184	12,092
	Double Page Spread	51,198	25,599
	Half Double Page Spread	30,789	15,395
	Half Page	14,511	7,256
	Third page vertical	9,673	4,836
Black and White with only one color	Full Page	27,958	13,980
	Double Page Spread	58,630	29,315
	Half Double Page Spread	35,154	17,577
	Half Page	16,869	8,434
	Third page vertical	11,208	5,604
4 colors	Full Page	36,334	18,167
	Half Double Page Spread	43,649	21,919
	Double Page Spread	72,904	36,453
	Half Page	21,942	10,972
	Third page vertical	14,628	7,314
Quarter Page	10,971	5,486	

Editorial Advertisements:

Surcharge 50% on Advertising Rates and the word "Advertorial" must appear on top of each page.

- Other Sections: Surcharge 10% on the above rates.
- Special Operations & Sponsorship: Rates available upon request.
- Bleed and Special Positions: Bleed advertisements can only be accepted on a Full Page and Full Double Page Spread at normal rates without extra charge.

All Prices in Saudi Riyals

* VAT is not included in rates

Color of the ads	Ad Position	All Editions
4 colors	Double Page Spread (first or Second and Third)	96,999
	Double Page Spread (fourth, fifth, sixth, seventh)	87,486
	Inside Front Cover Spread	105,139
	Inside Front Cover	63,081
	Inside Back Cover	39,283
	Front Cover Gate Fold Backward (DPS)	120,469
	Outside Back Cover	105,139
	Facing Index	47,075
	Before Index	47,075
	Specials: 1 Full Page Color and 1 Full Page Black & White Combined in 1 Double Page Spread	
4 colors Section Beauty and Fashion	Inside Front Cover	45,417
	Full Page	41,784
	Double Page Spread	83,840
	Half Double Page Spread	50,196
	Half Page	25,233
	Third page vertical	16,822
	Quarter Page	12,664
	Full Page	41,784
	Double Page Spread	83,840
	4 colors Pages from 41 to 50	Full Page
Double Page Spread		80,194



Published weekly (Saturday)

Discounts based on frequency of the advertisement

Frequency	Discount %
1 - 12 insertions	0%
13 - 24 insertions	5%
25 - 36 insertions	10%
37 insertions plus	15%

- Special Positions: Surcharge 10% on above rates when available.