

# سايديتي

## Sayidaty Decor

All prices are in Saudi Riyals

Color of the ads	Ad Position	All Editions
4 colors	Inside Front Cover	27,000
	Inside Back Cover	19,500
	Outside Back Cover	45,000
	Inside Front Cover Spread	46,280
	Full Page	19,000
	Double Page Spread	37,860
	Double Page Spread (Page 2 - 3)	43,700
	Facing Index	21,900
	Half Page	11,400
	Third page vertical	7,600

## Editorial Advertisements:

Surcharge 50% on Advertising Rates and the word "Advertorial" must appear on top of each page.

• Special Operations & Sponsorship Rates available upon request.

## Discounts based on frequency of the advertisement (Inside Pages Only)

Frequency	Discount %
2 - 6 insertions	5%
7 - 9 insertions	10%
10 insertions plus	15%

• **Special Positions:**  
Surcharge 10% on above rates when available.



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